

ORDER



KSJV

Orders	Order / Rev:	103289
	Alt Order #:	06825826
	Product Desc:	NRCC IE 2012
	Estimate:	2602
	Flight Dates:	10/05/12 - 10/11/12
	Original Date / Rev:	06/21/12 / 07/24/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>National Media, Inc.</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>815 Slaters Ln.</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	<u>National Republican Congressional C</u>
	Demographic:	<u>A35+</u>
	Product Codes:	<u>PLI2</u>
	Priority:	<u>1</u>
	Revenue Codes:	<u>POLITICAL/AGY, PISSUE, GEN</u>

Revised

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25

Totals

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$147,225.00	\$125,141.25	0.00
Total	162	\$147,225.00	\$125,141.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Start Of Sales - E. L. G. C. I.	10000		

Order Share	Share	Total
KNSV	37%	\$147,225.00
Market	100%	\$397,005.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVUU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Order / Rev: 103289 Advertiser: National Republican Congressional Com
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		-----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----F-- 2 \$400.00 0.00															
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wagners	5-6a		-T-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wagners	5-6a		--W----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$400.00 0.00															
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wagners	5-6a		---T---	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wagners	6-7a		-----F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----F-- 2 \$725.00 0.00															
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagners	6-7a		M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wagners	6-7a		-T-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$725.00 0.00															
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wagners	6-7a		--W----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$725.00 0.00															
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wagners	6-7a		---T---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	10/05/12	10/05/12	Today Show	CM	658a-9am	-----F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----F-- 4 \$900.00 0.00															
E 12	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Committee
Product Desc: NRCC IE 2012
Estimate: 2602

Order / Rev: 103289 Advertiser: National Republican Congressional Com
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	----F--											
E 26	KSNV	10/08/12	10/08/12	M-F Today Show III 4th H		10am-11am	M-----	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	M-----											
E 27	KSNV	10/09/12	10/09/12	M-F Today Show III 4th H		10am-11am	-T-----	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-T-----											
E 28	KSNV	10/10/12	10/10/12	M-F Today Show III 4th H		10am-11am	--W----	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	--W----											
E 29	KSNV	10/11/12	10/11/12	M-F Today Show III 4th H		10am-11am	---T---	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	---T---											
E 30	KSNV	10/05/12	10/05/12	Rachael Ray	CM	11am-12pm	----F--	:30	2	\$325.001	0.00	NM		2	\$650.00
Rachael Ray															
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	----F--											
E 31	KSNV	10/08/12	10/08/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.001	0.00	NM		2	\$650.00
Rachael Ray															
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	M-----											
E 32	KSNV	10/09/12	10/09/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.001	0.00	NM		2	\$650.00
Rachael Ray															
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-T-----											
E 33	KSNV	10/10/12	10/10/12	Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.001	0.00	NM		2	\$650.00
Rachael Ray															
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	--W----											
E 34	KSNV	10/11/12	10/11/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.001	0.00	NM		2	\$650.00
Rachael Ray															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	----F--											
E 35	KSNV	10/05/12	10/05/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	----F--											
E 36	KSNV	10/08/12	10/08/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	M-----											
E 37	KSNV	10/09/12	10/09/12		CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00

Order / Rev: 103289 Advertiser: National Republican Congressional Com
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				The Agenda 1230pm												
				The Agenda 1230pm												
				NEWS 3 AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-T-----		1			\$325.00	0.00						
E 38	KSNV	10/10/12	10/10/12	The Agenda 1230pm	CM	1230-1p			--W----	:30	1	\$325.00	1	0.00 NM	1	\$325.00
				The Agenda 1230pm												
				NEWS 3 AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	--W----		1			\$325.00	0.00						
E 39	KSNV	10/11/12	10/11/12	The Agenda 1230pm	CM	1230-1p			--T----	:30	1	\$325.00	1	0.00 NM	1	\$325.00
				The Agenda 1230pm												
				NEWS 3 AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	--T---		1			\$325.00	0.00						
E 40	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY	CM	9am-930am			----S-	:30	1	\$500.00	1	0.00 NM	1	\$500.00
				News 3 Today - SAT												
				NEWS3 TDY-WKND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/01/12	10/07/12	----S-		1			\$500.00	0.00						
E 41	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM SM	CM	9:30a-10a			----S	:30	1	\$500.00	1	0.00 NM	1	\$500.00
				Chris Matthews SUN 9:30am												
				CHRIS MATTHEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/01/12	10/07/12	-----S		1			\$500.00	0.00						
E 42	KSNV	10/05/12	10/05/12	Dr. Phil	CM	3-4p			----F--	:30	2	\$450.00	1	0.00 NM	2	\$900.00
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/01/12	10/07/12	----F--		2			\$450.00	0.00						
E 43	KSNV	10/08/12	10/08/12	Dr. Phil	CM	3-4p			M-----	:30	2	\$450.00	1	0.00 NM	2	\$900.00
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----		2			\$450.00	0.00						
E 44	KSNV	10/09/12	10/09/12	Dr. Phil	CM	3-4p			-T-----	:30	2	\$450.00	1	0.00 NM	2	\$900.00
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-T-----		2			\$450.00	0.00						
E 45	KSNV	10/10/12	10/10/12	Dr. Phil	CM	3-4p			--W----	:30	2	\$450.00	1	0.00 NM	2	\$900.00
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-T-----		2			\$450.00	0.00						
E 46	KSNV	10/11/12	10/11/12	Dr. Phil	CM	3-4p			--T---	:30	2	\$450.00	1	0.00 NM	2	\$900.00
				Dr Phil												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	--T---		2			\$450.00	0.00						
E 47	KSNV	10/05/12	10/05/12	News 3 at 430pm	CM	430-5pm			----F--	:30	1	\$725.00	1	0.00 NM	1	\$725.00
				News 3 at 4:30PM												
				NEWS 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/01/12	10/07/12	----F--		1			\$725.00	0.00						
E 48	KSNV	10/08/12	10/08/12	News 3 at 430pm	CM	430-5pm			M-----	:30	1	\$725.00	1	0.00 NM	1	\$725.00
				News 3 at 4:30PM												
				NEWS 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----		1			\$725.00	0.00						
E 49	KSNV	10/09/12	10/09/12		CM	430-5pm			-T-----	:30	1	\$725.00	1	0.00 NM	1	\$725.00

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 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/06/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 430pm											
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1			\$725.00			0.00			
E 50	KSNV	10/10/12	10/10/12	News 3 at 430pm	CM	430-5pm			--W----		:30	1	\$725.00	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1			\$725.00			0.00			
E 51	KSNV	10/11/12	10/11/12	News 3 at 430pm	CM	430-5pm			---T---		:30	1	\$725.00	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1			\$725.00			0.00			
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p			----F--		:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		3			\$1,200.00			0.00			
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p			M-----		:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		3			\$1,200.00			0.00			
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p			-T-----		:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		3			\$1,200.00			0.00			
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p			--W----		:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		3			\$1,200.00			0.00			
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p			---T---		:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		3			\$1,200.00			0.00			
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p			---T---		:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		3			\$1,200.00			0.00			
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm			----F--		:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1			\$1,300.00			0.00			
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm			M-----		:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$1,300.00			0.00			
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm			-T-----		:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1			\$1,300.00			0.00			
E 60	KSNV	10/10/12	10/10/12	M-F Jeopardy	CM	630-7pm			--W----		:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1			\$1,300.00			0.00			
E 61	KSNV	10/11/12	10/11/12		CM	630-7pm			---T---		:30	1	\$1,300.00	1	\$1,300.00

Order / Rev: 103289 Advertiser: National Republican Congressional Com
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1	\$1,300.00			0.00					
E 62	KSNV	10/05/12	10/05/12	M-F Wheel	CM	7-730pm				-----F--	:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---F--		1	\$1,300.00			0.00					
E 63	KSNV	10/08/12	10/08/12	M-F Wheel	CM	7-730pm				M-----	:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$1,300.00			0.00					
E 64	KSNV	10/09/12	10/09/12	M-F Wheel	CM	7-730pm				-T-----	:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1	\$1,300.00			0.00					
E 65	KSNV	10/10/12	10/10/12	M-F Wheel	CM	7-730pm				--W---	:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W---		1	\$1,300.00			0.00					
E 66	KSNV	10/11/12	10/11/12	M-F Wheel	CM	7-730pm				---T---	:30	1	\$1,300.00	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W---		1	\$1,300.00			0.00					
E 67	KSNV	10/06/12	10/06/12	Vegas Inc.	CM	6:30-8pm				----S-	:30	1	\$425.00	0.00	\$425.00
				Vegas Inc.											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----S-		1	\$425.00			0.00					
E 68	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Whe	CM	630-730pm				----S-	:30	2	\$525.00	0.00	\$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----S-		2	\$525.00			0.00					
E 69	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm				M-----	:30	1	\$4,000.00	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$4,000.00			0.00					
E 70	KSNV	10/10/12	10/10/12	Wed PR 9-10p	CM	9-10pm				--W---	:30	1	\$3,000.00	1	\$3,000.00
				Wednesday Prime 9-10pm											
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W---		1	\$3,000.00			0.00					
E 71	KSNV	10/10/12	10/10/12	Wed PR 10-11p	CM	10-11pm				--W---	:30	1	\$3,200.00	1	\$3,200.00
				Wednesday Prime 10-11pm											
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W---		1	\$3,200.00			0.00					
E 72	KSNV	10/05/12	10/05/12	Fri PR 8-9p	CM	8-9pm				----F--	:30	1	\$1,700.00	1	\$1,700.00
				Friday Prime 8-9pm											
				WHO ARE YOU?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1	\$1,700.00			0.00					
E 73	KSNV	10/05/12	10/05/12		CM	9-10pm				----F--	:30	1	\$3,000.00	1	\$3,000.00

Order / Rev: 103289 Advertiser: National Republican Congressional Com
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 9-10p Friday Prime 9-10pm															
GRIMM-NBC															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$3,000.00</u> Rating <u>0.00</u>															
E 74	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
Saturday Prime 9-10pm															
PRIME-SAT-NBC															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
E 75	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Saturday Prime 10-11pm															
L&O SVU-SA-NBC															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$2,500.00</u> Rating <u>0.00</u>															
E 77	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S</u> Spots/Week <u>2</u> Rate <u>\$10,000.00</u> Rating <u>0.00</u>															
E 78	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	1	0.00	NM	2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S</u> Spots/Week <u>2</u> Rate <u>\$1,600.00</u> Rating <u>0.00</u>															
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 85	KSNV	10/05/12	10/05/12		CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

Order / Rev: 103289 Advertiser: National Republican Congressional Com
 Alt Order #: 06825826 Product Desc: NRCC IE 2012
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONITE SHW															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----F--</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 86	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 87	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-T-----</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 88	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>--W----</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 89	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>---T---</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Saturday Night Live															
SAT NITE LIVE															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORT NT-L VGS															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
Totals													162 \$147,225.00		